

Prime Time Marketing

Celebrity Basketball Game



Sponsorship Packet

Want To Be Apart Of The Largest Event To Ever Hit The Tri-Cities!

Bring Awareness and Exposure to your Company or Brand. Please Review the enclosed Sponsorship Packet and Contact us to discuss further possibilities.

Thanks in Advance for your Consideration.

Kelly Cole
CEO / Prime Time Marketing

Prime Time Marketing CEO Kelly Cole is a long time Boys & Girls Volunteer; he has coached basketball & flag football for the past 6yrs.

"My goal is to help purchase basketball and flag football equipment for the kids at the Boys and Girls Club, and also assist WOGM Church with their building fund efforts. I felt like a celebrity game would be the perfect medium of doing so," Say Kelly.

Why Team Up With Prime Time Marketing?

How can Prime Time Marketing help me market my business?

The Answer is Simple: The Game will attract a rapidly-growing legion of loyal, community-minded people. These patriots are often the financial decision-makers who appreciate the chance to see and hear your advertising message.

Our Sponsorship Packet offers a wide variety of marketing options through various marketing vehicles such as T.V, Radio, Newspaper and the internet.



Game Overview

Prime Time Marketing
with 92.3/103.9 Jamz

1st Annual Celebrity Basketball Game

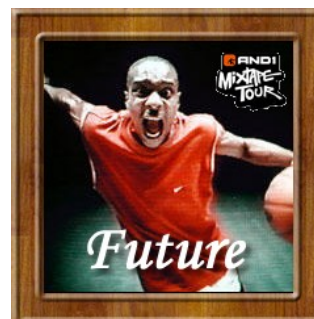
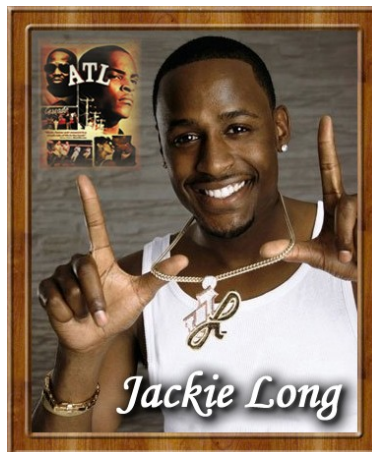
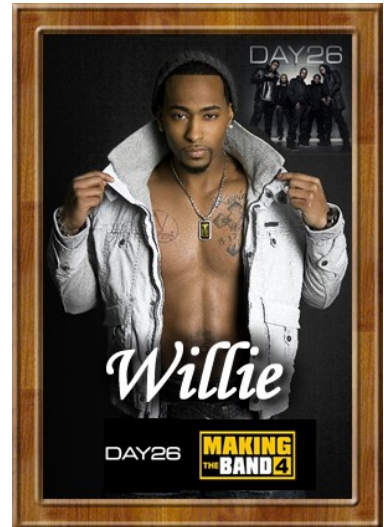
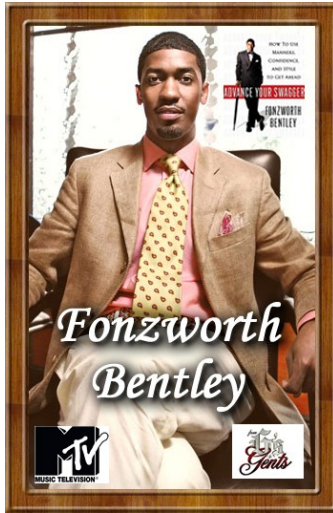
Saturday April 2, 2011
Viking Hall Civic Center
Bristol, Tn

Game Will Began @ 7pm



Game Overview

Invited Celebrity Players & Guest



Pending Celebs



Jaden Smith – Actor/ Musician, son of Will & Jada Smith, Star of the Movies “Karate Kid” & “Pursuit Of Happiness”



Columbus Short – Actor, Movies – Stump The Yard, This Christmas, You Got Served



Dennis Rodman – 5 Time NBA Champion, Detroit Piston & Chicago Bulls



Quinton Aaron – Actor , Star of the Movie - “Blind Side” with Sandra Bullock



Rob Kardashian – Reality TV Star - “Keeping Up With The Kardashians”



Tank – R&B Singer / Actor – Grammy Nominated Artist & Star of the movie “Preacher Kid”

Game Overview

- Game will be held at Viking Hall Civic Center April 2, 2011
- Game Time 7pm
- The Game is played in two 20 minute half's
- Half Time we will have a performance by one of the invited Celebrities
- Tickets will be \$15 Advance & \$20 Day Of Game, Floor Seat \$30

A Portion of the proceeds will Benefit the local Boy's & Girls Club Athletic Dept. & WOGM Church

By teaming up with Prime Time Marketing, your Company will have the Opportunity to get exposure that will last a lifetime.

There are many benefit packages and promotional opportunities available to you and your company.

Sponsorship Opportunities

MVP Package

- Corporate or product name / logo visible in all advertisements created for the Game – Newspaper, Fliers & Posters
- Your name/logo will be featured in T.V & Radio Advertisement
- Your name/logo will be featured on our Website linking back to your website
- Banner Representation @ Event (Banner Provided by You)
- One Player / Celebrity Appearance at place of Business (Player / Celeb – Depends on Availability)
- Opportunity To Provide Product Samples
- 1 Page Ad in the Game Souvenir program book
- Logo inclusion in Staff Credentials
- Photo Opp with Players / Celebrities
- Game Announcer will announce you as a title sponsor
- Inclusion in E-blast advertising that will feature your company name or logo
- (6) Bleacher Floor Tickets to The Game (2)Gen Admin Tickets

MVP Sponsor \$5,000

Sponsorship Opportunities

Veteran Package

- Corporate or product name / logo visible in all advertisements created for the Game – Newspaper, Fliers & Posters
- Your name/logo will be featured on our Website linking back to your website
- Banner Representation @ Event (Banner Provided by You)
- Opportunity To Provide Product Samples
- 1/2 Page Ad in the Game Souvenir program book
- Photo Opp with Players / Celebrities
- Game Announcer will announce you as a Veteran sponsor
- Inclusion in E-blast advertising that will feature your company name or logo
- (3) Bleacher Floor Tickets to The Game (2)Gen Admin Tickets

Veteran Sponsor \$2,500

Rookie Package

- Corporate or product name / logo visible in all advertisements created for the Game – Newspaper, Fliers & Posters
- Your name/logo will be featured on our Website linking back to your website
- Opportunity To Provide Product Samples
- 1/3 Page Ad in the Game Souvenir program book
- Photo Opp with Players / Celebrities
- Game Announcer will announce you as a Rookie sponsor
- Inclusion in E-blast advertising that will feature your company name or logo
- (2) Bleacher Floor Tickets to The Game (2)Gen Admin Tickets

Rookie Sponsor \$1,500



Contact Us

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